



2021 Annual Conference Sponsorship Prospectus

Desert Willow Conference Center
Phoenix, Arizona
October 1-2, 2021

The AzABA Year-End Conference is the largest ABA specific event in Arizona. Attendees will include BCBAs, RBTs, ABA business owners, executive leaders, students and community members. This year's hybrid conference will feature engaging speakers from around the country.

We are expecting approximately 250 attendees, and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

Exhibitor Sponsorships

Exhibitor sponsorships include an exhibitor table on Friday, October 1 and Saturday, October 2.

One (1) booth representative is invited to attend both days.

Visionary and Innovator sponsorships are available for purchase through August 13 **or** at fulfillment of 16 total exhibitor sponsorships.

Visionary Sponsorship: \$2,000

Price increases to \$2,500 after August 1

- Onsite Signage
- 2 minute presentation or video slideshow at the conference breakfast or lunch
- A full list of attendees will be emailed to the Sponsor one week prior to the conference and one week post conference.
- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms and one story post on Facebook and Instagram
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- One 6 ft. table
- Booth representative will receive one breakfast and one lunch pass
- Booth representative is invited to attend all education and general sessions for CEU credit
- Opportunity to donate exhibitor raffle prize

Innovator Sponsorship: \$1,000

Price increases to \$1,500 after August 1

- A full list of attendees will be emailed to the Sponsor one week prior to the conference and one week post conference.
- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- One 6 ft. table
- Booth representative will receive one breakfast and one lunch pass
- Booth representative is invited to attend all education and general sessions for CEU credit
- Opportunity to donate exhibitor raffle prize

Trailblazer Sponsorship: \$600

Price increases to \$1,000 after August 1

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- One 6 ft. table
- Booth representative will receive one breakfast and one lunch pass
- Booth representative is invited to attend all education and general sessions for CEU credit
- Opportunity to donate exhibitor raffle prize

Additional Sponsorships

Cocktail Hour Sponsors: \$2,500

- Onsite Signage
- Custom slide displayed electronically during the reception
- Presented by listing and logo on all reception marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the reception
- Two (2) complimentary conference registrations

AV Sponsors: \$2,500

(3 available)

- Virtual exhibit booth accessible by attendees through the duration of the conference and 6 months post conference
- Two (2) complimentary virtual conference registrations

- Opportunity to donate raffle prize
- Spotlight your organization with an individual slide during the welcome slides
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms
- Sponsor may provide a packet stuffer

Speaker Sponsor: \$1,000

Price increases to \$1,500 after August 1

(5 available)

Speaker sponsorships are available. Please contact AzABA at (480) 893-6110 or jessica@kca.com for details.

Advertising Sponsorships

Bag Sponsor: SOLD OUT

- Your logo and/or organization's name will be printed on bags used by all conference attendees

Lanyard Sponsor: SOLD OUT

- Your logo and/or organization's name will be printed on lanyards used by all conference attendees

Postage Sponsor: \$600

- Company logo included on attendee gift packaging
 - *Note: sponsor must provide logo stickers or logo tape to AzABA*
- Prominent listing of your company on the conference flyer included in attendee gift packaging
- Social Media story posts to AzABA's Facebook and Instagram
 - One story post on Facebook and Instagram
- Opportunity to donate company swag to the attendee gift shipment
 - *Note: swag must fit in USPS Box size 8 11/16" x 5 7/16" x 1 3/4"*
- Company swag must be delivered to AzABA Headquarters by September 10

Virtual Exhibit Booth: \$150

Price increases to \$250 after August 1

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference

Marketing Sponsor: \$150

Price increases to \$250 after August 1

Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bags. 300 pieces of each item must be delivered to AzABA prior to the conference. Sponsor is responsible for the cost of the item and delivery to AzABA.

Sponsor registration can be found online at www.azaba.org.

Questions? Please contact AzABA at jessica@kc-a.com or (480) 893-6110.

Details of this prospectus are subject to change if the venue or platform needs to change. Please check www.azaba.org or contact AzABA for the most up to date prospectus.