



2024 Annual Conference Sponsorship Prospectus

**Wild Horse Pass Hotel
Chandler, Arizona
October 4-5, 2024**

The AzABA Year-End Conference is the largest ABA specific event in Arizona. Attendees will include BCBA's, RBTs, ABA business owners, executive leaders, students and community members. This year's conference will feature engaging speakers from around the country. We are expecting approximately 400 attendees and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

Exhibitor Sponsorships

Exhibitor sponsorships include an exhibitor table on Friday, October 4 and Saturday, October 5. Exhibitor set up will be available starting at 7:00 pm on Thursday, October 3rd. Exhibitor sponsorships are available through September 20th *or* at fulfillment of 30 total exhibitor sponsorships.

Legacy Sponsorship: \$6,000

Price increases to \$7,000 after July 26th

(3 available)

- Custom organization highlight email to all AzABA members and conference attendees post conference
 - Content must be approved by AzABA leadership
 - Must be used within one year of the conference
- One mobile alert to attendees during the conference
 - Content must be approved by AzABA leadership
- Named sponsor of the conference app
 - Logo on the homepage of the conference app and signage relating to the app
- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms and one story post on Facebook and Instagram
 - Post conference story highlight and thank you
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- One 6 ft. table
- Two (2) complimentary full conference registrations
- Two (2) booth representative ticket (non-conference participant)
 - *Participants must register in advance and remain at the table during all planned breaks as a dedicated booth representative.*
- Opportunity to donate door prize

Visionary Sponsorship: \$3,000

Price increases to \$3,500 after July 26th

- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms and one story post on Facebook and Instagram
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- One 6 ft. table
- One (1) complimentary full conference registration
- Two (2) booth representative ticket (non-conference participant)
 - *Participants must register in advance and remain at the table during all planned breaks as a dedicated booth representative.*
- Opportunity to donate door prize

Innovator Sponsorship: \$1,500

Price increases to \$2,000 after July 26th

- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms
- One 6 ft. table
- One (1) booth representative ticket (non-conference participant)
 - *Participant must register in advance and remain at the table during all planned breaks as a dedicated booth representative.*
- Opportunity to donate door prize

Trailblazer Sponsorship: \$1,000

Price increases to \$1,500 after July 26th

- Logo on event marketing, including the AzABA website
- One 6 ft. table
- One (1) booth representative ticket (non-conference participant)
 - *Participant must register in advance and remain at the table during all planned breaks as a dedicated booth representative.*
- Opportunity to donate door prize

Food & Beverage Sponsorships

Networking Reception Sponsors: \$4,000

(4 available)

- Onsite Signage
- One mobile alert to attendees during the conference
- Logo included on reception “Get to Know You” activity
- Logo on reception drink tickets
- Presented by listing and logo on all reception marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the reception
- Two (2) complimentary full conference registrations
- Four (4) additional drink tickets to distribute to your team
- Add-on options
 - \$500 Branded cups
 - \$500 Branded napkins
 - \$500 Branded stir sticks

Lunch Sponsor: \$2,500

(4 available)

- Onsite Signage
- One mobile alert to attendees during the conference
- Presented by listing and logo on all lunch marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the lunch
- Two (2) complimentary conference registrations

Break Sponsor: \$1,500

(Limited Availability)

- Onsite Signage
- Logo on event marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the break
- One (1) complimentary conference registration

Advertising Sponsorships

Accessible AV Sponsors: \$2,500

(3 available)

- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
 - One feed post on all platforms
- Two (2) complimentary virtual conference registrations
- Opportunity to donate door prize

Photo Booth Sponsor: \$1,500

(1 available)

- Named sponsor of photo booth available during networking reception
- Logo on event marketing, including the AzABA website
- One guaranteed story and feed tag on AzABA's social media

Workshop Sponsor: \$2,000

(1 available)

Workshop sponsorship is available. Please contact AzABA at (480) 893-6110 or jessica@kc-a.com for details.

Speaker Sponsor: \$1,000

(Limited Availability)

Speaker sponsorships are available on a first come, first served basis. Please contact AzABA at (480) 893-6110 or jessica@kc-a.com for details.

Charging Station Sponsor: \$1,200

(1 available)

- Your logo on charging station placed in conference area.

Bag Sponsor: \$1,200

(1 available)

- Your logo and/or organization's name will be printed on bags used by all conference attendees.

Lanyard Sponsor: \$950

(1 available)

- Your logo and/or organization's name will be printed on lanyards used by all conference attendees

Badge Ribbon Sponsor: \$850
(Two Available)

- Your logo and/or organization's name will be displayed on the registration table where attendees choose their badge ribbons
- 100 custom printed ribbons with logo and phrase of your choice will be available to conference attendees
 - Content must be approved by AzABA leadership

Mother's Room Sponsor: \$800
(2 Available)

- Logo and branding on hospitality room for nursing individuals.

Marketing Sponsor: \$350

- Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bags. 450 pieces of each item must be delivered to AzABA prior to the conference. Sponsor is responsible for the cost of the item and delivery to AzABA.

Hospitality Sponsor: \$200
(Limited Availability)

- Named sponsor of welcome gift provided to an individual speaker
- Sponsor's name and logo will be included in the card to the speaker
- One guaranteed story and feed tag on AzABA's social media

Scholarship Sponsorships

Student and RBT Sponsorship: \$4,500
(2 Available)

Your sponsorship will help cover registration fees for up to 15 students and RBTs to attend the conference.

- Logo on event marketing, including the AzABA website
- Inclusion on a special page on the conference app and during the annual business meeting recognizing your support of the future of the industry
- Inclusion on AzABA social media post dedicated to thanking scholarship sponsors
- Additional benefits are negotiable.

[Click here to see these benefits in action!](#)

Sponsor registration can be found online at www.azaba.org.

Questions? Please contact AzABA at arizonaaba@gmail.com or (480) 893-6110.

Details of this prospectus are subject to change if the venue or virtual platform needs to change.

Please check www.azaba.org or contact AzABA for the most up to date prospectus.