



# 2023 Annual Conference Sponsorship Prospectus

**Desert Willow Conference Center  
Phoenix, Arizona  
October 13-14, 2023**

The AzABA Year-End Conference is the largest ABA specific event in Arizona. Attendees will include BCBAs, RBTs, ABA business owners, executive leaders, students and community members. This year's hybrid conference will feature engaging speakers from around the country. We are expecting approximately 350 attendees and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

## Exhibitor Sponsorships

Exhibitor sponsorships include an exhibitor table on Friday, October 13 and Saturday, October 14. Legacy, Visionary and Innovator sponsorships are available for purchase through August 4<sup>th</sup>. Trailblazer sponsorships are available through October 4<sup>th</sup> *or* at fulfillment of 28 total exhibitor sponsorships.

### Legacy Sponsorship: \$5,000

*Price increases to \$6,000 after August 4*

**(3 available)**

- Custom organization highlight email to all AzABA members and conference attendees post conference
  - Content must be approved by AzABA leadership
  - Must be used within one year of the conference
- One mobile alert to attendees during the conference
  - Content must be approved by AzABA leadership
- Named sponsor of the conference app
  - Logo on the homepage of the conference app and signage relating to the app
- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms and one story post on Facebook and Instagram
  - Post conference story highlight and thank you
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference
- One 6 ft. table
- Two (2) complimentary full conference registrations
- Two (2) complimentary booth representative (non-CEU) tickets
  - Tickets for additional booth representatives may be purchased at a discounted rate.
- Opportunity to donate door prize

**Visionary Sponsorship: \$2,500**

*Price increases to \$3,000 after August 4*

- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms and one story post on Facebook and Instagram
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- One 6 ft. table
- Two (2) complimentary full conference registrations
  - Tickets for additional booth representatives (non-CEU) may be purchased at a discounted rate.
- Opportunity to donate door prize

**Innovator Sponsorship: \$1,500**

*Price increases to \$2,000 after August 4*

- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms
- One 6 ft. table
- One (1) complimentary full conference registration
  - Tickets for additional booth representatives (non-CEU) may be purchased at a discounted rate.
- Opportunity to donate door prize

**Trailblazer Sponsorship: \$850**

*Price increases to \$1,200 after August 4*

- One 6 ft. table
- One (1) complimentary full conference registration
  - Tickets for additional booth representatives (non-CEU) may be purchased at a discounted rate.
- Opportunity to donate door prize

## Food & Beverage Sponsorships

### Cocktail Hour Sponsors: \$3,000

(3 available)

- Onsite Signage
- One mobile alert to attendees during the conference
- Custom slide displayed electronically during the reception
- Presented by listing and logo on all reception marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the reception
- Sponsor may provide branded cocktail napkins to be set out during the reception
  - Sponsor is responsible for the cost of napkins. May partner with other sponsors to split the cost.
- Two (2) complimentary conference registrations

### Lunch Sponsor: \$2,000

(2 available)

- Onsite Signage
- One mobile alert to attendees during the conference
- Presented by listing and logo on all lunch marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the lunch
- Two (2) complimentary conference registrations

### Break Sponsor: \$1,000

(Limited Availability)

- Onsite Signage
- Logo on event marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the break
- One (1) complimentary conference registration

## Advertising Sponsorships

### Accessible AV Sponsors: \$2,000

(3 available)

- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms
- Virtual exhibit booth accessible by attendees through the duration of the conference and three months post conference
- One (1) complimentary virtual conference registration
- One (1) complimentary conference registration
- Opportunity to donate door prize

### Workshop Sponsor: \$2,000

*Price increases to \$2,500 after August 4*

(2 available)

Workshop sponsorship is available. Please contact AzABA at (480) 893-6110 or [jessica@kca.com](mailto:jessica@kca.com) for details.

### Speaker Sponsor: \$750

*Price increases to \$1,000 after August 4*

(Limited Availability)

Speaker sponsorships are available. Please contact AzABA at (480) 893-6110 or [jessica@kca.com](mailto:jessica@kca.com) for details.

### Bag Sponsor: \$950

- Your logo and/or organization's name will be printed on bags used by all conference attendees

### Lanyard Sponsor: \$950

- Your logo and/or organization's name will be printed on lanyards used by all conference attendees

### Badge Ribbon Sponsor: \$700

- Your logo and/or organization's name will be displayed on the registration table where attendees choose their badge ribbons
- 100 custom printed ribbons with logo and phrase of your choice will be available to conference attendees
  - Content must be approved by AzABA leadership

### **Marketing Sponsor: \$250**

*Price increases to \$350 after August 4*

- Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bags. 350 pieces of each item must be delivered to AzABA prior to the conference. Sponsor is responsible for the cost of the item and delivery to AzABA.

### **Hospitality Sponsor: \$150**

**(Limited Availability)**

- Named sponsor of welcome gift provided to an individual speaker
- Sponsor's name and logo will be included in the card to the speaker
- One guaranteed story and feed tag on AzABA's social media

## **Scholarship Sponsorships**

### **Student and RBT Sponsorship: \$5,000**

*Your sponsorship will help cover registration fees for students and RBTs to attend the conference.*

- Logo on event marketing, including the AzABA website
- Inclusion on a special page on the conference app and during the annual business meeting recognizing your support of the future of the industry
- Inclusion on AzABA social media post dedicated to thanking scholarship sponsors
- Additional benefits are negotiable.

### **Travel fund**

*Your sponsorship will go towards the fund that helps give travel stipends to out of state conference attendees.*

### **Recommend sponsorships: \$500 - \$1000+**

- Logo on event marketing, including the AzABA website
- Inclusion on a special page on the conference app and during the annual business meeting recognizing your support of the future of the industry
- Inclusion on AzABA social media post dedicated to thanking scholarship sponsors

**[Click here to see these benefits in action!](#)**

**Sponsor registration can be found online at [www.azaba.org](http://www.azaba.org).**

Questions? Please [click here](#) to view our sponsor benefits overview video or contact AzABA at [jessica@kc-a.com](mailto:jessica@kc-a.com) or (480) 893-6110.

*Details of this prospectus are subject to change if the venue or virtual platform needs to change. Please check [www.azaba.org](http://www.azaba.org) or contact AzABA for the most up to date prospectus.*